

Asia Pacific
MARITIME

10TH
ANNIVERSARY

26 – 28 March 2008, Singapore
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FOR IMMEDIATE RELEASE

China Shipping Heavyweights Berth at Asia Pacific Maritime 2008

Singapore, 27 February 2008 – Come 26 – 28 March this year, Asia's leading maritime event, Asia Pacific Maritime (APM), will present its biggest China pavilion in its 10-year history. More than 100 leading maritime exhibitors from China will congregate at the Singapore Expo, marking a major milestone with this unprecedented strong Chinese presence.

Led by Weichai Power, China Chamber of Commerce for Import & Export of Machinery & Electronic Products (CCCME) and supported by the China Association of the National Shipbuilding Industry (CANSI), the China pavilion will showcase the strength and capabilities of China's fast-growing shipbuilding industry. In the first three quarters of 2007, China's shipbuilding output accounted for 20.1 percent of the world's market share. The export value of its sector in 2007 was reported at 8.756 billion US dollars, 61.9 percent up year on year.

"Participating in Asia Pacific Maritime is a key strategic initiative for us. It allows us to meet the key maritime buyers in the region and to interact with the key players in the international maritime community. This is just the start of a long term partnership, which will lead to many more strong alliances and areas of co-operation in the future," said Mr. Wang Fengyi, General Manager of Shandong Weichai Import & Export Corporation.

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This year's Asia Shipping Symposium will also include a session by CANSI, who will speak on the current and anticipated shipbuilding trends in China. Delegates will get the chance to find out what makes China one of the top three shipbuilding nations in the world, which are the rising stars among its shipyards and how they collaborate with shipyards from other countries.

"For many years, China's shipbuilding industry has received great support from the domestic and overseas marine communities, who made many contributions to the fast and stable growth of China's shipbuilding industry. China will be participating in Asia Pacific Maritime, one of the most important shows of the marine sector in the Asia-Pacific region. CANSI will, as always, commit to providing best services, actively perform the function as a bridge and a tie. We are confident that APM will be a success and will together with all partners make important contributions to the growth of China's shipbuilding industry," said Mr. Zhang Guangqin, Chairman of China Association of the National Shipbuilding Industry.

Other key highlights at APM 2008 include:

- ✚ *APM Fashion Marine 2008* – First introduced at APM 2006, the popular maritime fashion show is a creative platform to highlight exhibitors' products and services on the catwalk!
- ✚ *Asian Shipping Symposium* – Visitors will get to gain first hand information and insights on the current and anticipated shipbuilding trends and capabilities of featured Asian countries.
- ✚ *APM 2008 Conference* – The APM2008 Conference, in partnership with Business Times, will focus on Asia's role and its growing leadership in the global maritime industry. It will also explore industry trends and recent market developments in the maritime industry.
- ✚ *PSA Ports Tour* – Visitors to APM 2008 will have an opportunity to tour the Port of Singapore Authority (PSA) Singapore Terminals. Voted "Best Container Terminal (Asia)" for the 18th time at

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the Asian Freight and Supply Chain Awards and “Container Terminal of the Year” at the Supply Chain Asia Logistics Awards, PSA Singapore Terminals handled around 24 million TEUs in 2006 and moved over 18 million tonnes of break-bulk and specialised cargo.

- ✚ *Networking Sessions* - Delegates and exhibitors will have numerous opportunities to mingle and network at APM 2008's many networking sessions, receptions and cocktail events.

The region's leading one stop exhibition for the maritime community and a top destination for international marine buyers and sellers continues to win the support of the international maritime community. With the addition of three new pavilions, APM 2008 brings together a total of 11 international contingents of companies from China, France, Germany, Indonesia, Japan, Norway, the Netherlands, Romania, Singapore, South Korea and the United Kingdom.

“Asia Pacific Maritime has over the last 9 installments established itself as one of the most credible international maritime events staged in the Asia region. With China's strong presence and the continued support of our international partners, we are confident that our 10th anniversary edition will be the best ever,” said Ms Michelle Lim, General Manager, Reed Exhibitions, Singapore.

For more information, visit www.apmaritime.com

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Reed organises a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 500 events serves 47 industry sectors, including:

Aerospace & aviation, automobiles, building & construction, electronics, energy, engineering, entertainment, environment, food & hospitality, gifts, healthcare, IT, jewellery, life sciences & pharmaceuticals, property, manufacturing, medical education, packaging & converting, printing & visual communication, security, sports & recreation, travel.

Working closely with professional bodies, trade associations and government departments Reed ensures that each and every event is targeted and relevant to industry needs. As a result, many Reed events are market leaders in their field.

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